

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from July 10, 2013 at Cayuga County Historian's Office

Present: M. Alberici, P. Carter, B. Chabot, L. Frank, A. Fuller, J. Loperfido, S. Muldoon, C. Reilley, M. Traudt, K. Walker

Excused: E. McHugh, D. Stankus, M. Vanek

Absent: J. Camardo

Guests:

Approval of the Minutes

B. Chabot read the Commission's mission and vision statements. K. Walker made a motion to accept the 5/8/13 minutes as submitted. The motion was seconded by C. Reilley. **All were in favor and the motion carried.**

Approval of the Treasurer's Report

B. Murdoch reported on expenses since 5/8/13. B. Chabot made a motion to accept the Treasurer's Report. The motion was seconded by S. Muldoon. **All were in favor and the motion carried.**

Site Directors – No report

Marketing Committee

B. Murdoch stated inquiries were up due to the Meredith Buy. The WRVO summer destination program is up and running.

Community Outreach

A. Fuller summarized the results of the 203 Passport to History Program. She will email the participation numbers to B. Murdoch who will disseminate to the Commission. A. Fuller felt the program went very well, and is happy to take the lead role for 2014, partnering with John Kingsley. They will review the program and see if changes are necessary for next year. She applauded Giuseppe's Pizza who donated 3 pizzas for the schools after she bought 3 pizzas from them.

Unfinished Business

M. Alberici stated that most of the information for the Podcast Program has been received and Laura A. did a wonderful job. Retired teacher, Gerry Martin, has volunteered to write dialogue from the text. M. Alberici will look for actors to verbalize the script, and Cristof Chabot will do the recording at Willard Chapel. She is hopeful to have the initiative completed by mid October.

New Business

M. Alberici announced that she received a letter from City Manager, Doug Selby, stating that the Commission budget was reduced to \$20,000. As a result, the Finance Committee met and wrote up a draft budget for the entire Commission members to review. The Commission asked to restore, under membership, the dues for the New York Cultural Heritage Tourism Network. It was agreed that Commission members would rotate attending the meetings that are held every other month of the year. Also reinstated, under advertising, was the ad in the summer edition of

the Syracuse Visitors guide. And additional \$800 will be reinstated to Special Projects. It was decided that B. Murdoch would spend 1 hr/month entering events on the Historic & Cultural Sites Facebook page. Other sites would share information so that it would appear on our page as well. B. Murdoch will redo the draft budget, and email to the Commission members for approval.

C. Reilley will contact Dave Wilcox, with The Citizen, to see if the Historic Sites could contribute to a column in the newspaper. It would be beneficial to let the public know how the sites benefit the community and what we want to promote. Submitting information for the column could be on a rotation business. C. Reilley will let the group know what she finds out.

Announcements

Commission members shared event information at their sites.

A motion was made to adjourn the meeting at 10:55 a.m. by J. Loperfido. The motion was seconded by Rev. P. Carter. **The next Commission meeting will be held on 9/11/13 at Willard Memorial Chapel.**

Recorded by Barbara Murdoch