



2010 Founders Day Festival



The City of Auburn *and Downtown Auburn BID* are pleased to announce that the 2nd Annual Founder's Day Festival will take place on June 12th, 2010 (**two weeks after the Memorial Day parade**) to celebrate the founding of Auburn, NY and some of our most influential citizens.

Last year, an impressive crowd gathered to celebrate the 50th anniversary of the statehood of Alaska, due to a special connection Auburn feels because of the role that William Seward played in the purchase of Alaska. Nobody can forget the special guest that attended this first ever Founders Day Festival, and this year we will be celebrating the achievements of another notable father: **Theodore Case**.

Tentative Schedule of Events for the 2010 Founders Day Festival

This year, the Founders Day Festival will focus on an American Film theme, and will kick off with a Founders Day Parade *at 11 am* in Downtown Auburn that will feature a float contest. (Cash prizes will be awarded to the best three floats. A registration form is included for your convenience.) *The Parade will begin near West Middle School, further details will be provided.*

Other events will include:

- ❖ A public address on the steps of City Hall, featuring a guest speaker from The Film Foundation
- ❖ Live Music throughout the afternoon, performed on the Downtown Stage
- ❖ Arts & Crafts vendors
- ❖ A Food Vendor Fair will feature local food competitions throughout the day
- ❖ The Cayuga Museum will be featuring a Theodore Case Film Festival at the Auburn Public Theater, and there will also be a play that focuses on Theodore Case and his inventions
- ❖ Ice Sculpture Demonstration, by Stan Kolanko from the Ice Farm
- ❖ *An open house at the Case Mansion located on 108 South St. from 2 pm until 4 pm.*
- ❖ And much more...

Please note that a portion of Genesee Street between North & South Streets and William Street will be blocked off to traffic almost all day, until approximately 10pm (when the Evening Dance will end.)

How You Can Help Contribute to the All-Day Activities

If you would like to join the fun by participating in the Second Annual Founders Day Festival, please contact **Downtown Auburn BID**, at (315) **252-7874** for more information.

Everyone in the community is invited to join in the fun by participating in the Founders Day Parade. Any type of entry is welcome, such as: bands, floats, choirs, marchers, horse teams, cars, etc. We are especially seeking entries which will contribute to celebrating the City of Auburn, or more specifically follow the American Film theme. You'll even have the chance to win some great **cash prizes!!!**

- ❖ First Place - \$150
- ❖ Second Place - \$100
- ❖ Third Place - \$75



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Registration Form

**Name/
Organization:**

Address:

Contact Person:

Phone:

Email:

Please check which items apply to how you will be participating in the Second Annual Founders Day Parade:

Float: _____

Chorale: _____

Marchers: _____

Dancers: _____

Band: _____

Classic Cars: _____

Horse Team: _____

Cars for Officials: _____

Other (Please Specify): _____

In case the Parade is postponed or cancelled due to weather conditions, we need a contact method, such as cell phone, for the () -- day of the event.

Please remember that **cash prizes of \$150, \$100, and \$75 will be awarded for the best American Film Themed Floats.**

Please return your completed form to:

Downtown Auburn BID Office
22 State Street
Auburn, NY 13021

Forms should be received no later than Saturday, May 22nd in order to ensure your inclusion in the Founders Day Parade line-up. Confirmation, line-up details, and marching orders will be sent to you the week prior to the Founders Day Parade.