



FOR IMMEDIATE RELEASE
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DICKMAN FARMS TO HOLD AUCTION TO BENEFIT AUBURN BEAUTIFICATION COMMISSION

Auburn, NY - Dickman Farms will host a *live auction* event to benefit the Auburn Beautification Commission, Inc. Items being auctioned are select Pennsylvania Pride trees & shrubs. A portion of the auction proceeds will benefit the Auburn Beautification Commission (ABC). The ABC is a not for profit 501(c)3 charitable corporation dedicated to making the City of Auburn a more beautiful place to live. ABC is a membership organization using member dues to execute beautification projects throughout the City. Ranging from park improvements to holiday lights, these projects complement the beautification efforts of other organizations. This event is co-sponsored by Dickman Farms, Pennsylvania Pride-Eaton Farms, and the ABC.

The live auction will be held Saturday, April 17, 2010 from 4:00 pm until 6:00 pm during the Dickman Farms' *Va Va Bloom Garden Show* which is scheduled for Saturday, April 17th starting at 9:00 am and continuing Sunday, April 18th starting at 10:00 am. Tickets to the live auction event will be available for purchase at Dickman Farms the day of the auction, or online at www.beautifulauburn.org. Proceeds from the ticket sales will also benefit the ABC. Light refreshments will be served.

Those attending the live auction will also have the opportunity to contribute to ABC's "Grover Street Park Revitalization" project. Attendees can purchase/sponsor a plant from a list of selected plants that will be planted this spring as a part of a revitalization project planned for Grover Street Park. Some of ABC's other spring projects include "Art Around Auburn", hanging flowers and planters in Downtown Auburn, and "Twinkle Lights" planned for the Creative Corridor/State Street Project.

To learn more about the ABC's mission, ongoing projects, or to become a member visit their website at www.beautifulauburn.org.

For more information and/or directions, please contact: Dickman Farms at (315) 253-3030 Ext. 108.

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