

AUBURN & CAYUGA COUNTY
**\$MALL BUSINESS & NON-PROFIT
ENERGY ASSISTANCE SEMINAR**

**Friday November 18, 2011
2:00 pm – 3:30 pm**

**Cayuga Community College Student Lounge, M214
(Map & Agenda Enclosed)**

Hear from our partner agencies about what programs and services are available to help your small business or non-profit **lower your energy usage** and **control energy costs**.
DID YOU KNOW:

- *Up to 100 MW of ReCharge NY's 950 MW low-cost power allocation is available to **non-profits** and **small businesses** utilizing a minimum peak electric demand **equal to or less than 400 kW***. ReCharge NY applications are DUE November 30, 2011 – don't miss out on this opportunity for low-cost power.*
- *Through their Small Business Energy Efficiency Program, **NYSEG** offers **free energy assessments** and will cover **70% of the cost** of recommended lighting upgrades, for **non-profit and small business** customers with demand of less than 100 kilowatts (kw).*
- *NYSERDA will help fund energy audits and implementation of energy savings measures that will ultimately **reduce your bottom line**.*

** Retail, sports venues, gaming/entertainment, and places with overnight accommodations are ineligible for ReCharge NY.*

Brought to you by the City of Auburn, Cayuga County, Cayuga County Chamber of Commerce & Cayuga Economic Development Agency.

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Meeting Agenda

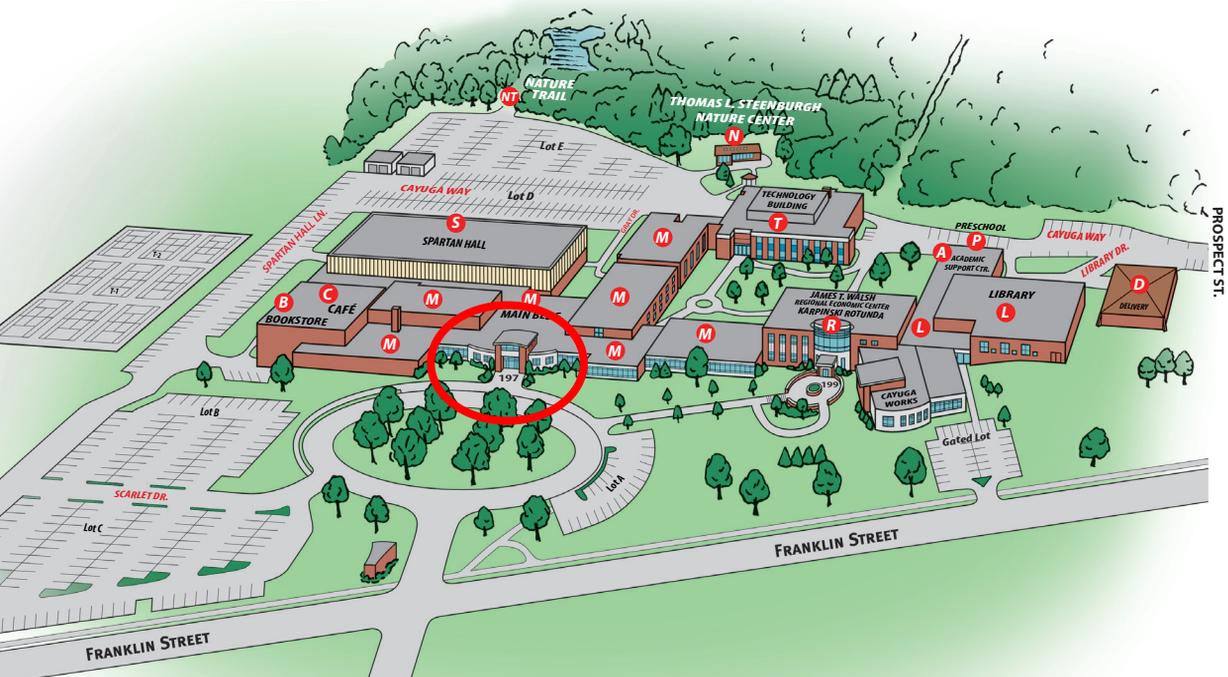
- 2:00 Welcome:** Trish Ottley, Planning & Economic Development Program Manager, City of Auburn
- 2:05 Introductory Remarks:** Terry Masterson, Executive Director, Cayuga Economic Development Agency
- 2:15 ReCharge NY:** Brian Vattimo, Sr. Business Power Allocations & Compliance Analyst, New York Power Authority
- 2:30 MACNY on Energy - ReCharge NY, Strategy and Implications:** John Lawyer, Vice President Operations and Energy Solutions, Manufacturers Association of Central New York
- 2:50 New York State Energy Research & Development Authority (NYSERDA) – Various Programs:** Brian Pincelli, Planner- Energy Smart Communities Coordinator, Central New York Regional Planning and Development Board
- 3:10 New York State Electric & Gas – Various Programs,** Speaker TBD
- 3:20 Closing Remarks – Update on CNY Regional Economic Development Council Activities:** Andrew Fish, Executive Director, Cayuga County Chamber of Commerce

A brief Q&A will follow each presentation; staff will be available after the seminar to answer additional questions.



Auburn Campus Map

197-199 Franklin Street



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|---|---|------------------------|
| M Main Building | L Library Building | C Café |
| S Spartan Hall | A Academic Support Center | B Bookstore |
| T Technology Building | P Preschool | NT Nature Trail |
| R James T. Walsh Regional Economic Center
Karpinski Rotunda | N Thomas L. Steenburgh Nature Center | D Delivery |

MAIN BUILDING, SPARTAN HALL AND TECHNOLOGY BUILDING

SECOND FLOOR

- SPARTAN HALL - SH 115-119
- MAIN BLDG. - M 200-286
- TECHNOLOGY BLDG. - T 203-229
- Stairs
- Elevator
- Restrooms

