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City of Auburn's 4th Annual Founder's Day Festival **August 11th**

For Immediate Release (7/25/12): There's a full day of activities planned for Founder's Day happening from 11AM – 4PM downtown, the day before the Great Race at Owasco Lake. This year's theme, "**Baseball, Hot Dogs, Apple Pie & Chevrolet,**" will bring hundreds of antique cars, motorcycles and trucks downtown, plus the fun offerings of a traditional street festival.

History on Wheels

The Founder's Day car show is hosted by the **Finger Lakes Region Antique Automobile Association (FLAACA)**, with help from the **Prison City Ramblers** who are providing volunteers to assist with registration, parking and judging. **Car registration** is happening after 9AM in the **Phoenix Building** next to Auburn Document Center space.

FLAACA reached out to car clubs all around Central New York to gain interest and participation. An estimated **300 vehicles** will be on display on Genesee Street, mainly on the block between South Street and Loop Road. There will also be cars & motorcycles on State Street and down on Dill Street. This year's special theme car, a **1977 Monte Carlo** owned by **Gary Wright**, will be parked near the showmobile stage, blocking off the end of Genesee Street at Dill & William Street intersections.

Additional historic cars, owned by car club members, will be parked at **City Hall** and the **Seward House Museum**. Seward House lawn will be graced with the Seward family's beloved vehicle the Packard. **George Kerstetter** will display his recent purchase- a **1953 Packard** model, to add to his impressive collection. Other cars at Seward House include **Jim Vitale's 1932 Lincoln Continental convertible** and **Bill O'Neil's 1931 Chevy pick-up truck**.

The show will also feature car-related memorabilia, and a car corral with antique cars for sale on Market Street near the park. The judging starts at noon, and the award winners will be announced at 3:30PM. Mayor Quill will present his "**Mayor's Choice**" trophy, followed by additional winner presentations on the showmobile stage. Awards will go to top the **25 classics & customs**, plus motorcycle plaques, awards for "**Best of Show**" in both classes, a "**Longest Distance**" plaque and "**Best Chevrolet**" trophy.

Auburn's downtown car show has been featured in specialty magazines *Antique Automobile Club of America* and *Hemming's* publication, gaining national exposure. Of special note, the **Kaiser-Frazer Owner's Club** will be caravanning up from Binghamton to display their cars here. Bottom-line, if you like antique cars, downtown is certainly the place to be August 11th!

Regional Artist Booths

Regional artists working in various media will set-up booths to showcase and sell their artwork and wares on Genesee Street. Artists include **Laura Fudge, Christina Pisanello, Cheri Haring, Mary Saxton, Tina Pealo, Todd Bachta, Barbara & Joseph Blair** and **Kathleen Blanchard**.

These artist media includes painting, sewing arts, drawing, pastel, photography, prints, clay, fiber, jewelry, sculpture and more.

Live Music & Radio Broadcast

There will be ongoing musical entertainment presented during the day on the City's showmobile stage. Opening the event will be a performance of the "Star Spangled Banner," by **Stephanie DeVito** and the **St. Alphonsus Children's Canticle Choir**. **Infrared Radiation Orchestra** will perform from 11AM – 1PM, followed by **Last Train Out** from 1 – 3PM. Another feature is **Norm Riley** and the **Barbershop Group** will be mulling the streets entertaining people as they make their way through the activities and displays.

Finger Lakes Radio Group will be on site doing a remote broadcast near the showmobile stage. They are bringing the **money machine**, step inside and catch as much loot as you can, while the wind swirls around you.

Family Fun

There are free family activities all afternoon on Genesee Street near the South Street intersection. The family fun tent will offer 2 Moon Walks, a rock climbing wall, a Velcro jump and obstacle course to keep the young ones active and happy. Plus student members of **BluePrint II** will offer face painting in the same area. **Cayuga County Sheriff's Department** will host their **Safe Child Program** inside the Genesee Mall. Downtown restaurants will host food booths at their business locations, and outside food vendors will be onboard as well.

Auburn Doubledays will represent the local baseball theme for this year's Founders Day. Team players will be on hand to meet and greet residents and fans and sign autographs; and team mascot **Abner** will be milling the crowd. **Captain Jack**, the unofficial mascot of the **Calvary Food Pantry**, will also be on the scene and he is bringing his portable pirate ship for kids to explore and enjoy.

Non-profit and business booths will be interspersed between both ends of Genesee Street. Participants include **Home Comfort, Cayuga County Red Cross, TomatoFest, CNY Soul Searchers, Cayuga County Foster Care, Fidelis Care** and more. **Cayuga County Arts Council** will have information displayed in front of the Schine's Theater.

Little Founders Fun Run

East Hill Family Medical, Inc., Neighborhood House, Run4Lift and **Cayuga Community Health Network** have joined forces to offer toddlers and children aged 18 months to 5 years a free fun run to participate in before Founders Day. The event will be staged from **Sts. Peter & John Church**, located at 169 Genesee Street. Sign-in starts at 8:30AM and racing activities are scheduled from 9 – 11AM. There will be prizes and refreshments for all. To register online visit: www.easthillfamily.com.

Theodore Medad Pomeroy Anvil Monument Unveiling

At 1PM near the historic marker between the **Cayuga County Office Building** and **Veteran's Memorial Park** a 5' 8" tall black granite anvil monument will be unveiled as part of a larger sculpture trail started in 2006 by Syracuse descendant **Bill Pomeroy**. Auburn's monument is the

10th installation, the front of which describes Theodore's story that includes close relations with both **Harriet Tubman** and **William H. Seward** and his progressive work as a politician. On the back side of the monument genealogy information is displayed for those interested in learning more.

Theodore's political career spanned over 30 years. He was elected Auburn City Clerk in 1849 and 1850, and wrote the first free public education law adopted by the city. Later he was elected as Cayuga County District Attorney; then State Assembly; U.S. Congress; as Auburn Mayor and State Senator.

Monument presentations will be made by Bill Pomeroy, as well as **Nancy Maliwesky**, Director of the **American Pomeroy Historic Genealogical Association**. Also in attendance will be Pomeroy family descendants as well as **Tubman family** descendants. This project is privately funded, with support & cooperation from Cayuga County & Veteran's Memorial Park. For more information visit: <http://www.aphga.org/index.html>.

BBQ for BURNS Benefit & Motorcycle Ride

Local fire fighters, who are members of the **Fire & Iron Motorcycle Club**, have organized a ride & music benefit with proceeds going to the **Burn Foundation of CNY**. Motorcycle ride registration is \$10 and is running from 10AM – Noon. The music portion of the event is happening behind **Knights of Columbus**, located at 47 Market Street. From **3 - 7PM** live entertainment will be provided by local favorite **Johnny Bender**, and food & beverages will be available for purchase. Admission is \$10.

Car club President & organizer **Jack Hardy** shared, "What an action-packed weekend for Auburn! The car clubs are excited to host another show downtown, like other cities in the area, then more music in the evening at the Knights of Columbus, and the Great Race the next day, the City will be at its best for residents and visitors alike."

Let's Move at the Seward House Museum: Push-ups in the Garden! This program is a city-wide push up competition for young adults. Free and open to the public 1-3pm.

For more information contact the Downtown Auburn BID at 315.252-7874.

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