

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from July 14, 2021 at the Carriage House Theater

Present: J. Kline, C. Kasper, K. Wise Gosch, K. Kuhl, J. Giannettino, K. Szewcyk, R. Bradley, C. Mason, J. Waller, K. Walker, D. Stankus, Rev. P. Price, M. Webster

Excused: S. Muldoon, Rev. P. Carter, L. Carr, K. Hill, S. Kline, J. Armstrong, D. Lamb, A. Daddabbo, B. Chabot, D. Gottschalk-Fielding, A. Wilson

Guests: Jackie Kolb, Seymour Library; Mitchell Maniccia, Seward House Museum

Virtual Guests: Lisa Kribs of TGW Studio

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on July 14, 2021, at 9:03 a.m. by K. Wise Gosch.

Approval of Minutes

K. Wise Gosch asked for a motion to accept the 11/12/2020 minutes as submitted, and the motion was made by J. Kline and seconded by C. Eidel. **All were in favor and the motion carried.**

TGW Presentation

Lisa Kribs presented on the Harriet's Lantern Trail project. The new interactive wayfinding exhibit will use QR codes at select sites accessible via user smartphone to learn history about Auburn. Discussion was had on the project and exhibit logistics. Several noted that historical markers would be good for the QR sticker placement. The goal is for the project to be completed within six weeks; TGW is dedicating a staff member to the project. **All were in favor.**

Finance Report

C. Kasper presented the Finance Report. K. Wise Gosch asked for a motion to accept the finance report as submitted, and the motion was made by J. Kline and seconded by D. Stankus. **All were in favor and the motion carried.**

Committee Reports

Site Directors' written reports were included in the packet.

Finance

C. Kasper presented the July 1, 2021-June 30, 2022 fiscal year draft budget, noting the lines for fulfillment for visitor guide mailings, membership increases, and the addition of Fort Hill Cemetery to special projects. K. Wise Gosch asked for a motion to adopt the 21-22 budget, and the motion was made by K. Walker and seconded by J. Giannettino. **All were in favor and the motion carried.**

Marketing

C. Mason reviewed Year 2 of the Market NY grant. A request for letters of support and a resolution before City Council are forthcoming for Year 3. Market NY approved funding for the creation of a women in craft beverage event. A committee will be formed for a tentative March 2022 event. J. Kline thanked the Visitor Guide committee, noting that 10,000 copies were printed; the guides can be downloaded on the visitauburnny.com website and a mailing request is also available. C. Kasper reported on a final review of the advertisement and marketing efforts for this fiscal year, including the first-time advertisement in CNY The Good Life magazine and Syracuse.com. Discussion was had on summer site attendance and marketing efforts.

Programming

C. Kasper debuted the Harriet Tubman Bicentennial logo and creative statement. The logo was designed by TGW Studio. Members shared comments in support of the design. C. Kasper announced that the Equal Rights Heritage Center was awarded a \$5,000 grant from the CNYCF Cayuga Fund for the Wesley Wofford traveling statue exhibit during July-August 2022. Conversation was had about programming for the Tubman 200 celebration during March through September 2022. There was also mention of planning now for Auburn NY Pride during June 2022, so we can promote to press in advance.

New Business

None.

Old Business

None.

Announcements

Commission members shared news.

K. Wise Gosch shared that the Cayuga Museum and Schweinfurth Art Center are offering a shared ticket where visitors can purchase one \$12 ticket for entry to both museums.

K. Walker shared that Willard Memorial Chapel will not host its annual Chef's Night fundraiser this year. A virtual auction will be held instead.

Adjournment

K. Wise Gosch adjourned the meeting at 10:05 a.m.

The next Commission meeting will be held at 9:00 a.m. on Wednesday 9/8/2021 via Zoom.

Minutes by Courtney Kasper