

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from November 10, 2021 via Zoom

Present: J. Armstrong, R. Bradley, C. Eidel, J. Giannettino, D. Gottschalk-Fielding, C. Kasper, J. Kline, K. Kuhl, D. Lamb, C. Mason, K. Szewczyk, J. Waller, A. Wilson, K. Wise Gosch,

Excused: L. Carr, Rev. P. Carter, B. Chabot, A. Daddabbo, K. Hill, S. Kline, D. Stankus, K. Walker

Call to Order November 10, 2021, at 9:02 a.m. by K. Wise Gosch. The mission statement was read by J. Kline.

Approval of Minutes

K. Wise Gosch asked for a motion to accept the 3/10/2021, 5/12/2021, 7/14/2021, and 9/8/2021 minutes as submitted, and the motion was made by R. Bradley and seconded by J. Kline. All were in favor and the motion carried.

Finance Report

C. Kasper presented the Finance Report. Information is up to date as of the end of October and figures include the expense to mail out visitor guides and the website renewal for Auburn New York Pride. The amended budget including the changes from the September meeting which features the Visit Rochester membership and printing branded envelopes through Jacobs Press. Special Projects checks are in the mail. A full page ad was taken out in the Dickens Christmas guide, which will come out in November, per suggestion of the marketing committee to do more advertising during the shoulder season. K. Wise Gosch asked for a motion to accept the finance report as submitted, and the motion was made by J. Kline and seconded by J. Giannettino. All were in favor and the motion carried.

Committee Reports

Site Directors' written reports were included in the packet.

Executive Report

C. Kasper stated this meeting is the last for K. Wise Gosch as Chair and thanked her for her service. Communications will be sent to seek the Chair for 2022 and voting will take place in January. S. Muldoon has elected to step down as a commission member for personal reasons and is seeking a replacement to represent the Auburn Enlarged School District; this may impact the Passport to History program, along with other school related dynamics. M. Webster has left Hilton Garden Inn so has in turn stepped down from the commission as an At Large member. Amy Fuller from the Cayuga County Chamber of Commerce has been reached with interest in having Chamber representation on the commission. J. Kline suggested Jessica Wrench from the Chamber be approached.

Marketing