

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from July 8, 2020 via Zoom

Present: J. Kline, A. DeKoter, C. Kasper, K. Wise Gosch, K. Kuhl, J. Giannettino, A. Daddabbo, K. Szewcyk, B. Chabot, M. Alberici, R. Bradley, A. Saret

Excused: S. Muldoon, Rev. P. Carter, L. Carr, D. Stankus, K. Walker, S. Kline, K. Hill, C. Taylor, C. Mason, D. Gottschalk-Fielding, J. Waller

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on July 8, 2020, at 9:03 a.m. by K. Wise Gosch.

Approval of Minutes

K. Wise Gosch asked for a motion to accept the 5/13/2020 minutes as submitted, and the motion was made by J. Kline. **All were in favor and the motion carried.**

Finance Report

C. Kasper presented the Finance Report. K. Wise Gosch asked for a motion to accept the finance report as submitted, and the motion was made by R. Bradley and seconded by J. Kline. **All were in favor and the motion carried.**

Committee Reports

Site Directors' written reports were included in the packet.

Marketing

C. Kasper reported that the marketing campaign with TGW is soon restarting and a call is scheduled for July 9 to review the campaign outline. The remainder of the Year 1 campaign can be extended to December 31, 2020. There is still no report from New York State regarding Year 2 marketing grant. One marketing effort idea is an Auburn awareness campaign to attract local and regional visitors for the remainder of the season.

Programming

C. Kasper reminded all Directors to please send in special project funding invoices for the 2019-2020 fiscal year by June 30, 2020, and thanked everyone for the collaborative Auburn NY Pride 2020 celebration and events! Sites were encouraged to think about participating in Holiday Traditions for further discussion at the next meetings.

Draft Budget

C. Kasper presented the July 1, 2020-June 30, 2021 Draft Budget. The Commission budget will now moving forward be a line item in the Equal Rights Heritage Center budget. K. Wise Gosch asked for a motion to adopt the 2020-2021 Commission Budget as submitted, and the motion was made by J. Kline and seconded by J. Giannettino. **All were in favor and the motion carried.**

COVID-19 Safety Committee

Discussion was had regarding each site's reopening plans and predicted date of reopening to the public, plus thoughts on programming for the remainder of the year. C. Kasper shared lessons learned from reopening the Equal Rights Heritage Center on June 16, 2020. K. Kuhl asked for sites to share information about their reopening procedures for the #travelconfidently campaign.

New Business

C. Kasper reported that Leadership Cayuga Class of 2021 is potentially looking to do a tourism-related class project like creating downloadable walking tours for visitors.

Old Business

None.

Announcements

Commission members shared news.

A. DeKoter shared that the Harriet Tubman National Historical Park and Women's Rights National Historical Park are looking into holding outside walking tours, but a reopening date is still TBD.

K. Wise Gosch announced that the Cayuga Museum is looking to open in early August, as is the Schweinfurth Art Center.

B. Chabot notes that the Seward House Museum is looking to open first week of August.

J. Kline asked sites to share information regarding the First Friday programming if planning to participate once reopen. J. Kline shared July/August issue of Life in the Finger Lakes featured the City of Auburn and an update on how downtown businesses are managing COVID.

A. Saret mentioned that the FLGIC is hosting a grant writing webinar on July 23 and applications are still open for Leadership Cayuga with the program beginning in September.

Adjournment

K. Wise Gosch adjourned the meeting at 10:03 a.m. A motion was made by B. Chabot and seconded by R. Bradley. **All were in favor and the motion carried.**

The next Commission meeting will be held at 9:00 a.m. on 9/9/2020 via Zoom.

Minutes by Courtney Kasper