

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from January 9, 2019 at Seymour Public Library

Present: M. Alberici, R. Bradley, B. Chabot, A. Daddabbo, J. Kline, S. Kline, K. Kuhl, D. Lamb, D. Stankus, K. Walker, K. Wise

Excused: Rev. P. Carter, S. Muldoon,

Absent: J. Giannettino, E. Onori

Guests: Lisa Carr, Seymour Public Library; Dori Gottschalk-Fielding, Seymour Public Library, Chuck Taylor, Cayuga County Arts Council; Chuck Mason, City of Auburn; Jessica Armstrong, County Historian's Office; Courtney Kasper, Equal Rights Heritage Center;

Lisa Carr, Seymour Library Director shared a brief history about the library, the history discovery center, and special materials available for patron use. Discovery kits include oral history recording devices, Google Cardboard Virtual Reality, Google Expedition VR, and more. Dori Gottschalk-Fielding, Local History Discovery Center Coordinator at the library, shared January mailers and a packet about the discovery center.

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on January 9, 2019 at 9:00 a.m. by D. Lamb. Members and guests introduced themselves.

Approval of the Minutes

A. Daddabbo made a motion to accept the 11/14/18 minutes as submitted, and the motion was seconded. **All were in favor and the motion carried.**

Approval of the Finance Report

G. Sears presented the Finance Report. D. Stankus made a motion to accept the finance report as submitted and the motion was seconded. **All were in favor and the motion carried.**

Site Directors

Site Directors' written reports were included in the packet. Discussion commenced.

Marketing Committee

J. Kline reported the rack card is being updated and 20,000 copies will be printed at Jacobs Press. The tablet map will undergo many design updates including an additional map image, annual events, social media links, etc. Future prints will be folded rather than oriented on a tablet. The project will be revisited Spring 2019 so funds for this project may be acquired through the Market NY Grant. For the 2019 Pinckney Hugo Group digital marketing campaign, sites are asked to choose their two post dates by January 17 and submit copy and photos by February 28. The next marketing committee meeting will be held on March 6 at the Equal Rights Heritage Center conference room and all members and guests present are welcome to attend.

Passport to History

D. Lamb reported site members will do presentations in the fourth-grade classrooms. History's Hometown maps will be shared with students in class to help them orient the passport sites. M. Alberici added the 5-grand prizes will include a \$100 Downtown Dollars gift certificate and branded items from each of the sites (i.e. magnets, bookmarks, pencils, etc.) ERHC will be included as a new site and will replace the Cayuga County Office of Tourism. Sites will need to verify their open hours during the program's duration of February 15 – May 16 by contacting S. Muldoon by January 10.

New Business

D. Lamb congratulated winners of the CFA grant. Site projects related to the CFA and DRI (Downtown Revitalization Initiative) were shared by participating sites.

Old Business

None to report.

Announcements

Commission members shared news about and upcoming events at their sites.

Adjournment

D. Lamb adjourned the meeting at 9:52 a.m. A motion was made by J. Kline and seconded. **All were in favor and the motion carried.**

The meeting was followed by a tour of the Local History Discovery Center and other parts of the library with Lisa Carr and Dori Gottschalk-Fielding.

The next Commission meeting will be held at 9:00 a.m. on 3/13/19 at Auburn Public Theater.

Minutes by Gillian Sears