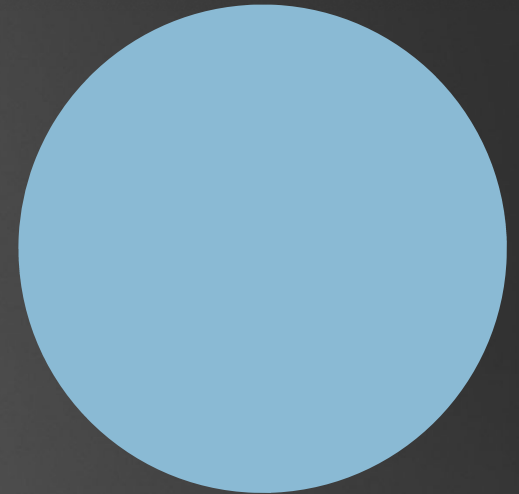




City of Auburn

PARKING PROGRAM



New Parking Initiative In Downtown Auburn For All Of 2021



On-Street 2-Hour Free Parking in Effect NEW Courtesy Ticket Program in Effect

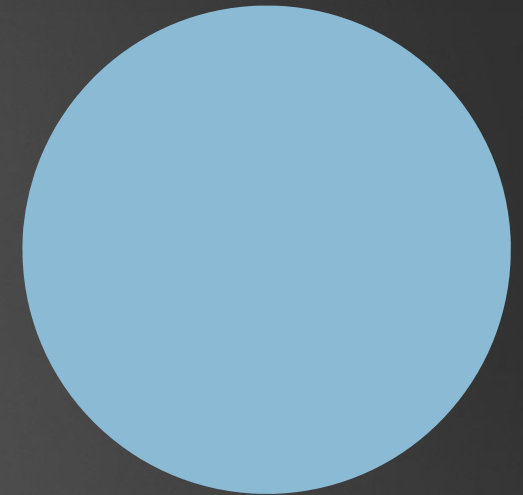
The Mayor and City Council along with the Auburn Downtown BID have announced a new initiative that will take effect on Friday, May 28, 2021 and last through the end of the year 2021. Designed to welcome back customers to revive our small businesses in downtown Auburn as they fully re-open from the pandemic. Details of the program are as follows:

- On-street parking will be free for 2-hours. Parking enforcement will monitor the on-street parking to maintain parking turnover during Monday through Friday business hours, 9 a.m. through 5 p.m. Tickets will be issued to overtime violators following the free two hours.
- All areas of the downtown parking garage on Lincoln Street offer free 2-hour parking as part of this program.
- The city has implemented a new courtesy ticket program that will issue a courtesy ticket rather than a parking ticket if you have not received a parking meter violation ticket in the previous 6 months.
- The 2-hour free parking program will not be offered in the other city-owned parking lots due to the lots being provided mainly for long-term parking users.

Shop Local • Dine Local • Buy Local • Support Local • #AuburnNY #WelcomeBackAuburn2021
www.AuburnNY.gov/parking

Free 2 Hour Parking Broken Down

- Free 2 hour parking initiated on May 28, 2021.
 - 2 hour free parking on street.
 - All areas of the parking garage also 2 hours free
 - Parking lots remain paid.
 - Dill Street Lot.
 - Seminary Ave Lot.
 - Court St Lot.



Courtesy Ticket Program



- ▶ Courtesy Tickets:
 - ▶ A courtesy ticket is issued if a motorist found in violation has not received a courtesy ticket in the previous six months.

Lost Revenue

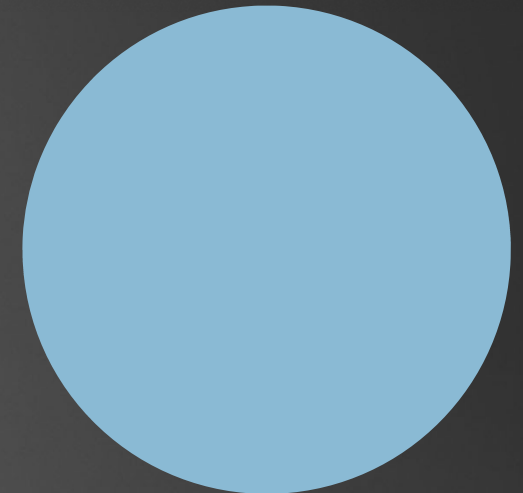
Parking Revenues 2016-2022

<u>Account Description</u>	<u>Account Code</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>
Off-street Meters	A99.17201	43,325	60,470	94,900	87,700	95,800	104,725	94,500
Parking Garage Fees	A99.17202	-	300	2,050	8,700	9,450	19,500	20,550
Parking Permits	A99.17203	-	8,000	20,050	31,400	72,450	84,000	90,500
On-street Parking	A99.1740	5,500	92,300	130,425	169,775	208,500	207,300	195,250
Parking Ticket Revenue	A99.26102	<u>100,500</u>	<u>170,275</u>	<u>151,900</u>	<u>202,400</u>	<u>161,900</u>	<u>197,500</u>	<u>175,350</u>
Totals		149,325	331,345	399,325	499,975	548,100	613,025	576,150

Revenue

Three Year Average

- ▶ 2016 / 2017 / 2018
 - ▶ Three Year Average: \$579,091.00
 - ▶ Three Year Total: \$1,737,275.00
- ▶ 2020 / 2021 / 2022
 - ▶ Three Year Average: \$293,331.00
 - ▶ Three Year Total: \$879,995.00
- ▶ Difference:
 - ▶ Average: \$285,760.00
 - ▶ Total Amount: \$857,280.00



Current Parking Rates On Street

- ▶ \$.25 Per 15 minutes / \$1.00 Per hour.
- ▶ Maximum of 2 Hours.
- ▶ There are exceptions where the 2 hour on street maximum does not apply.
 - ▶ 15 minute maximum
 - ▶ 30 minute maximum
 - ▶ 4 hour maximum
 - ▶ 10 hour maximum

Current Hours Of Enforcement



- ▶ On Street & Off Street
 - ▶ Monday through Saturday 9-5pm
 - ▶ Not Enforced on Saturdays

Possible Rate Change & Hours of Enforcement



- ▶ On Street:
- ▶ Rate Change:
 - ▶ Consider a rate change to: \$.50 Per 15 minutes / \$2.00 Per hour.
 - ▶ Keeping the 2 hour time limit.
- ▶ Hours of enforcement:
 - ▶ 8 am until 8 pm.
 - ▶ Monday through Saturday.

Current Parking Rates Off Street – Parking Lot

Seminary Ave Lot (8 hour maximum)

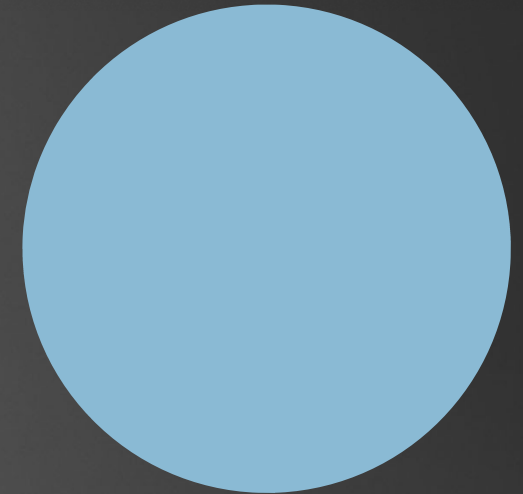
- ▶ \$15.00 per month
- ▶ \$.25 Per 15 minutes / \$1.00 Per Hour

Dill St Lot (8 hour maximum)

- ▶ \$220.00 per six months
- ▶ \$.25 Per 15 minutes / \$1.00 Per Hour

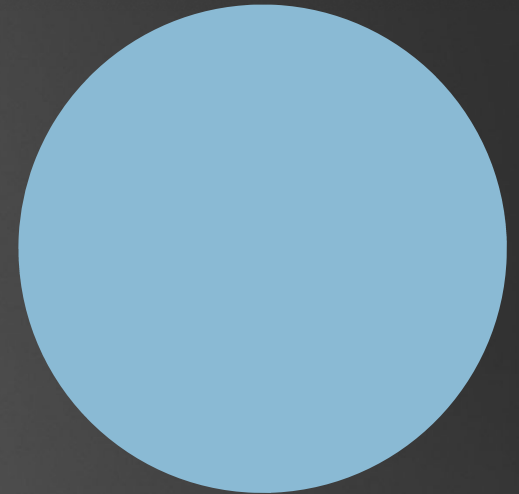
Court St Lot (10 hour maximum)

- ▶ \$.25 Per 15 minutes / \$1.00 Per Hour
- ▶ No permits



Possible Rate Change & Hours of Enforcement

- ▶ Off Street:
- ▶ Rate Change:
 - ▶ Consider a rate change to: \$.50 Per 15 minutes / \$2.00 Per hour.
 - ▶ Keeping the same time limits.
- ▶ Hours of enforcement:
 - ▶ 8 am until 8 pm.
 - ▶ Monday through Saturday.



Current parking Rates Off Street – Parking Garage

Upper Garage Daily Parking Rate Schedule

Rates enforced M-F 9am-8pm

0-2 Hours	Free
2-3 Hours	\$ 1.00
3-4 Hours	\$ 2.00
4-5 Hours	\$ 3.00
5-6 Hours	\$ 4.00
6-7 Hours	\$ 5.00
7+ Hours	\$ 6.00

Parking Permit Rate Schedule

Compare to the \$6 Daily Rate

Based on 20 days usage per month

TERM	FEE	PER DAY COST
One Month	\$ 50.00	\$2.50/day
Three Month	\$ 135.00	\$2.25/day
Six Month	\$ 250.00	\$2.08/day
One Year	\$ 450.00	\$1.88/day

Area Fees

Village of Skaneateles



On Street:

- ▶ \$.25 Per 15 minutes / \$1.00 Per hour.
- ▶ Maximum of 2 Hours. (Most Spaces / Some 3 Hour Spaces)

Off Street:

- ▶ 2 hours Free Parking (with valid Village or Town Resident Coupon)
- ▶ Hourly parking at \$0.75 per hour
- ▶ Daily Rate Parking for \$6/day (or \$3/day with valid Village or Town Resident Coupon)

Area Parking Fees

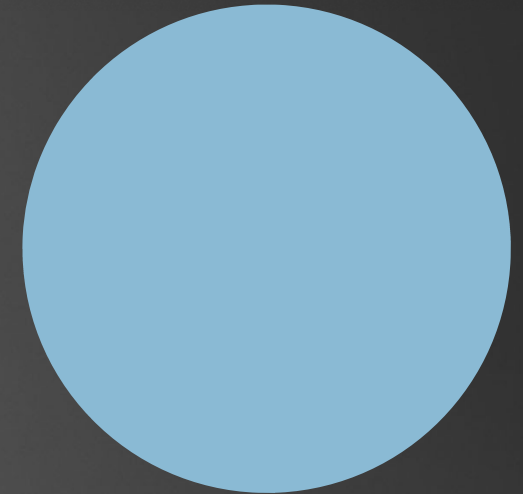
Cities of Buffalo & Syracuse

- ▶ On Street:
 - ▶ \$2.00/hour.
 - ▶ Enforced Monday through Friday from 9AM - 6PM.



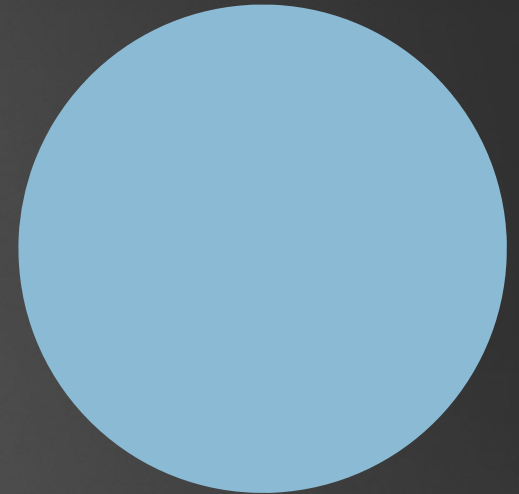
Area Parking Fees City of Rome

- ▶ On Street:
 - ▶ \$.25 for 15 minutes
 - ▶ \$.50 per hour.



Area Parking Fees City of Ithaca

- ▶ On Street:
 - ▶ \$1.50/hour.
 - ▶ Enforced Monday through Friday from 9AM - 6PM.



Payments



- ▶ Kiosks
 - ▶ Currently have 24 kiosks in various locations through downtown and State St. These kiosks are set as pay and display.
 - ▶ Kiosks accept credit cards and coins.
- ▶ Parking meters
 - ▶ Accept coins only.
- ▶ Pango
 - ▶ Phone App.

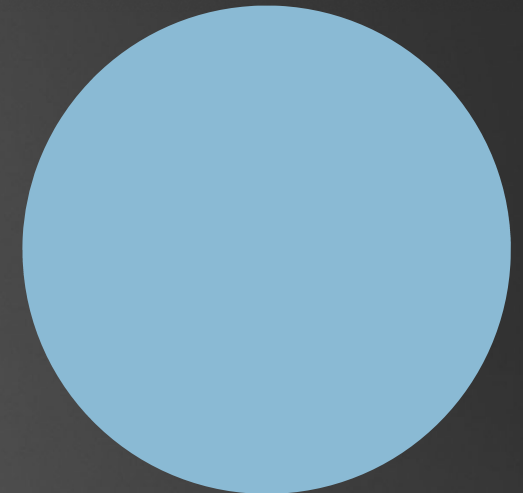
Needed Equipment Upgrades Kiosks



- ▶ New 4g modems:
 - ▶ \$9,345.00 (21 Modems)
- ▶ New 12 volt batteries:
 - ▶ \$5,103.00 (27 batteries)
- ▶ One time labor cost for Ber-National to install new batteries, modems and to ensure kiosks are working properly.
 - ▶ \$3,545.00
- ▶ Total cost:
 - ▶ \$17,993.00

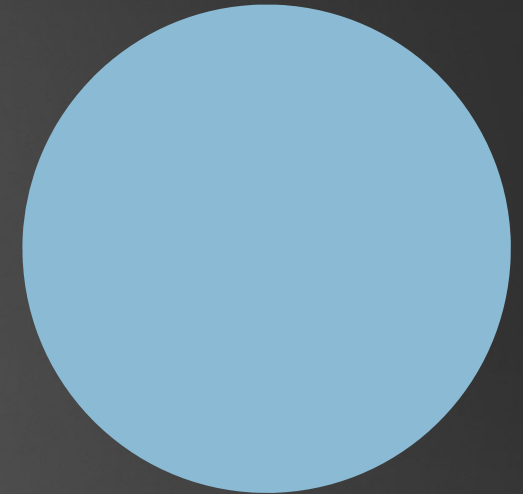
Needed Equipment Upgrades Enforcement

- ▶ Enforcement Software
 - ▶ \$9,050.00
- ▶ Hardware (Handheld / Printer)
 - ▶ \$11,592.00
- ▶ Services
 - ▶ \$13,000.00
 - ▶ Training
 - ▶ Set up & Configuration
 - ▶ Project management
- ▶ Total Project Cost
 - ▶ \$36,892.00



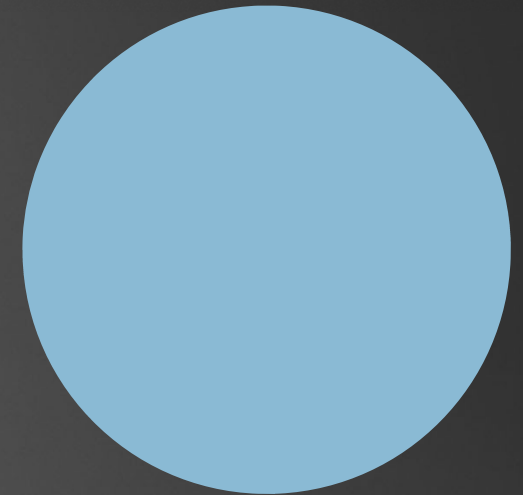
Needed Equipment Upgrades Enforcement

- ▶ Recurring Fees:
 - ▶ \$2,537.00
 - ▶ This fee will be yearly starting year #2.
 - ▶ Software
 - ▶ Data Storage



Implementation

October 1st 2023



DESIGNA PARKING CONTROL SYSTEM

@ 1 Lincoln Street

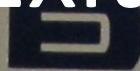
Entry

RATES:	
0-2 HRS	- \$ FREE
2-3 HRS	- \$ 1
3-4 HRS	- \$ 2
4-5 HRS	- \$ 3
5-6 HRS	- \$ 4
6-7 HRS	- \$ 5
7+ HRS	- \$ 6

wrong way



Exit



DESIGN

MC1202012
112216 200

Garage Specifics

- Approximately 128,604 ft²
- 398 total spaces, which include 36 metered first floor spots to the east of the entrance
- There are an additional 14 metered spots to the north behind the parking garage

- 1978 Construction Completed
- 1994 Floor Repairs and Deck Sealing
- 2011 Deck Structural Repairs – About \$850k
- 2012 Updated Garage Lighting – all new energy efficient lighting system installed – About \$150k
- 2013 New Elevator – Old elevator was replaced with a newer more modern elevator – About \$94k
- 2014 Security Camera Installation – About \$70k
- 2016 Roof Façade Repairs – some of the roof façade anchoring was failing so that was fixed, the top of some columns were painted and caulk was added to protect other weathering areas – About \$20k
- 2020 Fire Damage Deck Repairs – following a storage room fire the above deck required structural repairs, electrical panels needed replacement, and storage room walls and columns were rebuilt – About \$550k
- 2021-2023 Structural Deck Repairs/Post Tensioning Cables Repaired/Deck Sealing/Lighting Upgrades/Water Line - About \$3million installation/Window Replacement -
- 2022 Security Camera Upgrades – new high definition security cameras were installed
- 2023 Vehicular Accident Façade Repairs – About \$90k

The parking garage equipment has not been in use for some time and is in need of upgrades to meet current PCI encryption code standards

Parking control system upgrades

Based on the following quote, all equipment will be up to date with current technology and credit card PCI compliance. These updates will bring the parking system 100% in compliance with todays network security requirements.

City of Auburn Garage – Designa Parking System Equipment State Contract

1 Ea. License Win Operate Basic Software	\$1,600.00
2 Ea. License Per Each Connected Device	\$192.00
1 Ea. Set Up and Configuration Fee	\$3,200.00
1 Ea. OUT Bar Code Multicon Ticket Spitter	\$5,760.00
1 Ea. IN Bar Code Multicon Ticket Spitter	\$6,880.00
1 Ea. Credit Card Reader for Exit Lane	\$2,240.00
1 Ea. Credit Card Set Up Fee	\$2,960.00

1 Ea. Credit Card Insert Technology	Included in
Above	
1 Ea. Credit Card Tap Technology	Included in
Above	
1 Ea. Credit Card Google and Apple Pay	Included in
Above	

1 Lot Installation Labor Region 7 Cayuga Wage Rate
\$158.50 per hour @ 105.74763 Hours = \$16,761 .00
\$16,761.00

Net Price: \$39,785.00

**The existing parking garage equipment has the ability to
operate autonomously 24/7**

Hosted server service (optional)

- **The below services will be included in the hosted server solution:**
- Same Day Remote Service Assistance Response Time to System
- Free Automated Windows Updates
- Secured Remote Connection (Network Scheme)
- Dedicated Remote IP Connection
- Free Hardware Updates and Repairs (Server, Firewall, Switches)
- Lifetime Warranty on Server, Firewalls, Switches

Hosted server service (**optional**) continued

- Monthly Routine Virtual Environment Maintenance and Updates Included
- Outbound Notification Emails
- Fast Response Time to Customer Requested System Adjustments (Rates, Schedules)

- **Annual hosting fee: \$7800.00**
- **Total Initial cost including hosting fee: \$47,585**

- **Target implementation date: October 1, 2023**

Pay structure when brought
into service in 2017

July 2017 Parking Garage Fees

- 0-2 hours First 2 Hours Free
- 2-3 hours \$1.00
- 3-4 hours \$2.00
- 4-5 hours \$3.00
- 5-6 hours \$4.00
- 6-7 hours \$5.00
- 7+ hours \$6.00

The Downtown Parking Garage Offers Affordable Long-Term Parking Permits

Long-term Parking Permit Options	Discounted Rate per day:
One Month: \$ 50.00	\$2.50 per day (Based on 20 days usage per month)
Three Month: \$ 135.00	\$2.25 per day (Based on 20 days usage per month)
Six Month: \$ 250.00	\$2.08 per day (Based on 20 days usage per month)
One Year: \$ 450.00	\$1.88 per day (Based on 20 days usage per month)

Revenues

	Permits	Cash
• 2013	\$61,806.80	\$20,571.25
• 2014	\$64,717.60	\$24,747.25
• 2015	\$46,640.70	\$21,055.25
• 2016	\$72,400.00	\$20,559.75
• 36 metered spaces generate approximately \$20,000/year		